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News Release

Client/Product: Sirona/inEos Blue
For Release: January 12, 2010
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Sirona Launches the "InEos[®] Blue" Desktop Scanner

Fast, precise, flexible desktop scanner incorporates Sirona's "Bluecam" technology into the inLab[®] product line

Long Island City, N.Y.--(January 12, 2010)-- Sirona Dental Systems, LLC, the company that pioneered digital dentistry more than 25 years ago and the world's leading producer of dental CAD/CAM systems, today announced the launch of the inEos[®] Blue desktop scanner, an advanced 3D scanner that allows dental technicians to quickly, precisely, and easily scan dental models.

inEos Blue is built on Sirona's innovative Blue Light-Emitting Diode (LED), a.k.a. Bluecam technology, which is superior in many ways. Bluecam technology utilizes short-wavelength visible blue light to facilitate flexible recording options, resulting in substantially faster scanning and highly-precise 3D digital models.

inEos Blue provides dental technicians more control to determine what they want to record, allowing the design process of 3D digital models to be performed with unprecedented precision and speed. With the inEos Blue, the technician can now utilize an automatic image capture function (auto capture) that allows free movement of the model in any direction, providing complete control of the angle of the scan. Thus, the user takes a digital impression only of the required treatment area with interactive control and increased flexibility.

The inEos Blue scanner will be available in February 2010, along with a dedicated computer and inLab 3D software. The scanner can be utilized as a standalone unit or in combination with the inLab[®] milling unit for complete in-house production. In addition, inEos Blue can save and export scanning data in STL format, thereby allowing the data to be processed using third-party software.

"Our goal for inEos Blue was to create a scanner that provides superior optical precision, reliability, and speed, while providing the technician full control of the scanning process," remarked Bart Doedens, Vice President Dental CAD/CAM Systems. "Through our innovative Bluecam technology, we are now able to bring the best digital dental scanning capabilities to our valued laboratory clients."

For more information on inEos Blue, and on all Sirona Dental Systems' inLab services, please call (800) 873-7683, contact your local Patterson Dental representative, or log onto www.Sirona.com.

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About Sirona inLab®

Sirona inLab®, distributed through Patterson Dental Supply, has been successfully incorporated into over 1,000 dental laboratories in North America. It is an easy-to-use CAD/CAM system for the fabrication of copings, bridge frameworks, inlays, onlays, and crowns that fits the budget of every lab. It provides both technically and clinically reliable results through proven CEREC® technology. Its seamless integration with your lab puts you in total control over your work and time schedule through in-house manufacturing, benefiting the laboratory as well as the dentist.

About Sirona Dental Systems, Inc.

Sirona, the dental technology leader, has served dealers and dentists worldwide for more than 130 years. Sirona develops, manufactures, and markets a complete line of dental products, including CAD/CAM restoration systems (CEREC), digital intra-oral, panoramic and 3D imaging systems, dental treatment centers and handpieces. Visit <http://www.sirona.com> for more information about Sirona and its products.

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