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News Release

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FOR IMMEDIATE RELEASE:

PracticeWorks KODAK® - Branded Digital Imaging Signs Agreement with Darby Dental Supply

Atlanta, GA – April 6, 2010 – PracticeWorks Systems, LLC, the exclusive maker of KODAK Dental Systems, which includes KODAK Digital Imaging and KODAK Practice Management Systems, recently signed a multi-year agreement with Darby Dental Supply, LLC, the largest all-telesales distributor of dental merchandise and small equipment.

The agreement, which is effective immediately, appoints Darby as an authorized seller of KODAK Digital Imaging Systems products, including the following:

- KODAK 1500 Intraoral Camera – Works like the human eye to ensure effortless image capture and produce the highest still image resolution available
- KODAK RVG 6100 Digital Imaging Sensors – Deliver the highest resolution of any digital imaging sensor currently available – comparable to KODAK Intraoral Dental Film
- KODAK 2200 Intraoral X-Ray System – Maximizes diagnostic abilities and improves practice workflow

“After completing a stringent evaluation of Darby’s internal operations, resources and corporate philosophy, we’re confident that we selected the right distribution partner,” explained PracticeWorks Systems, LLC president and CEO, Patrik Eriksson. “We believe that Darby’s highly efficient telesales business model and superior customer service will be the best complement to our field sales force by further increasing our dental industry access.”

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According to Darby president Gary Rosenberg, “We’re very proud to be the national partner of a company recognized for its “best-in-class” digital imaging products and for being a leader in direct-to-dentist sales. KODAK Dental Systems products have always been in high demand from our customer base. Now more than ever, we are thrilled to meet this demand to better serve our customers who are rapidly transitioning to digital dentistry.”

Darby’s telesales reps in Jericho, NY; Memphis, TN; Coral Springs, FL; East Lansing, MI; Phoenix, AZ; DePere, WI and Reno, NV have already received extensive training on KODAK Digital Imaging Systems products, and are ready to provide Darby customers with sound advice and superior customer service. For additional product and ordering information, contact Darby Dental Supply at 1-800-645-2310, or visit Darby’s website at www.DarbyDentalSupply.com.

About PracticeWorks Systems, LLC

PracticeWorks Systems, LLC is the exclusive maker of KODAK Dental Systems. KODAK Digital Imaging and Practice Management Systems help dental professionals streamline workflow and enhance patient care by enabling them to capture, share and use images and information easily and effectively. PracticeWorks is part of Carestream Health, Inc.’s dental systems group. Carestream Health is a leading provider of dental and medical imaging and IT solutions, serving customers in more than 150 countries. For more information, or to contact a PracticeWorks representative, call (800) 944-6365 or visit www.kodakdental.com.

About Carestream Health, Inc.

Carestream Health, Inc. is a worldwide provider of dental and medical imaging systems and healthcare IT solutions; molecular imaging systems for the life science research and drug discovery/development market segments; and x-ray film and digital x-ray products for the nondestructive testing market. For more information about the company’s broad portfolio of products, solutions and services, please contact your Carestream Health representative or visit www.carestreamhealth.com.

About Darby Dental Supply, LLC

For over 60 years, Darby Dental Supply, LLC has continued to thrive and evolve as the largest all-telesales distributor of dental merchandise and small equipment to office-based practitioners in the United States. Through strategic distribution points, the company fulfills over one million shipments per year from leading manufacturers of dental products. Darby is equally committed to providing in-depth training to its telesales reps and superior value to the dental professional. Darby’s efficient business model, competitive pricing and convenient ordering system continuously save its customers time and money. Honoring a “one customer at a time” philosophy for more than six decades has established Darby Dental Supply as one of the largest, most trusted dental distributors in the nation. For more information, visit www.DarbyDentalSupply.com.

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